



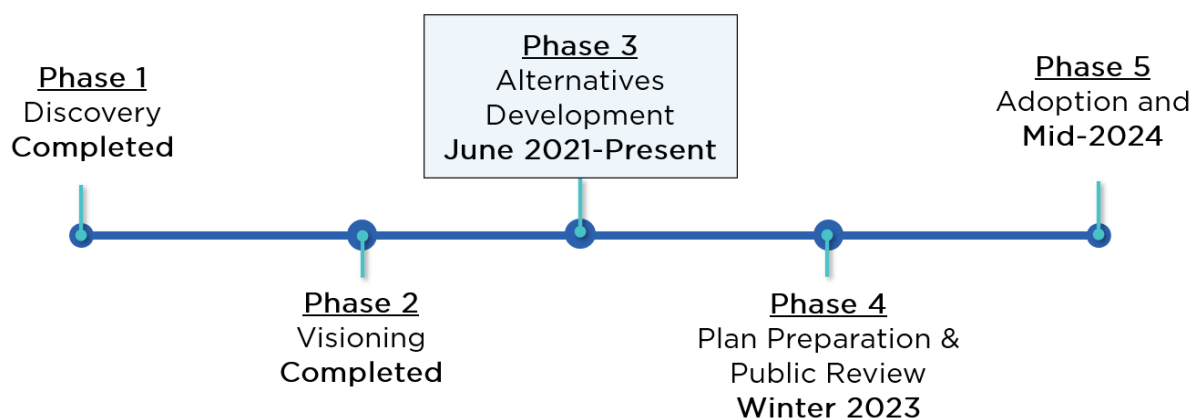
GSSP Workshop 3 Summary

Introduction

The City of Burbank hosted Workshop #3, a “re-engagement” workshop, for the Golden State Specific Plan project (GSSP) on Wednesday, June 21, 2023, from 6 to 8pm at the City’s Community Development Department, 150 North Third Street. The project includes the preparation of a Specific Plan that implements the City’s General Plan with a detailed vision, goals, and policies, as well as land use, public realm and development standards, a mobility plan, and implementation actions. The Specific Plan allows the City to address the unique needs and characteristics of different neighborhoods and promote sustainable, livable, and equitable development patterns. A full Environmental Impact Report (EIR) will also be completed.

Timeline

The project began in Fall 2016; however, due to staffing constraints and coordination with other long range planning projects, the original project timeline has been extended and will continue until mid-2024. The GSSP project is currently in Phase 3, in which different project alternatives are being analyzed. The Specific Plan has not yet been drafted; a draft for public review is anticipated in Winter 2023.



Noticing

The workshop was noticed via multiple media, including:

- Social Media, by posting on the City’s Facebook, Instagram, Twitter and Nextdoor accounts.
- Announcements during City Council Meetings leading up to the meeting.
- Postings on the City of Burbank Website, on the Calendar page.
- Posting on the Golden State Specific Plan page.
- Posting of flyers in the Golden State Neighborhood.
- An email to all addresses in the City’s and Golden State Specific Plan mailing list.

Format and Objectives

The workshop consisted of two components: an open house and a presentation. The primary objectives for this workshop were:

- Re-engage with community members that were previously involved in the process as well as those who are new to the process by providing an update of the project and timeline, work to date, and previous community outreach;
- Provide an opportunity for the community to review the draft vision, guiding principles, land use and mobility concepts;
- Outline the next steps towards drafting and completing the Specific Plan; and
- Answer questions, talk to residents, and solicit feedback.

Open House

The open house, located in the lobby, featured six stations organized around the following topics:

1. Project Introduction & Background
2. Plan Vision
3. Land Use
4. Urban Form & Public Realm
5. Mobility & Complete Streets
6. Environmental Analysis

City staff and consultants were located at each station and available to answer questions from individuals.



Presentation slide on GSSP Vision

Presentation

At 6:15pm, a presentation in the adjacent community room began, led by Daniel Villa (City of Burbank) and consultants Susan Ambrosini (AECOM) and Tyler Bonstead (STV). Topics discussed included:

1. Purpose of Workshop
2. Background – General Plan, Grant Funding, Citywide Goals and Regional Housing Needs Allocation (RHNA)
 - a) Project Boundaries – regional transportation assets
 - b) Airport Adjacency – noise contour and runway protection zones
 - c) Project Timeline – A total of 5 Phases, currently in Phase 3.
3. Vision & Goals
4. Land Use – Existing & Proposed Land Use Maps, Preferred Project Buildout
5. Urban Form & Public Realm – by land use: mixed-use, commercial/industrial, residential
6. Mobility & Complete Streets – active transportation, public transit, roadway
7. Neighborhood Protection Plan – a comprehensive plan that aims to identify strategic street improvements to protect residential neighborhoods from traffic and other similar impacts.

Workshop materials can be viewed at goldestatesp.com/resources.

Question and Answers

Following the presentation and at the open house which continued in the lobby, the project team took questions from the attendees, answered questions, and received comments to inform next steps. Common questions or comments heard by staff throughout the evening included:

- a. Many members of the public came to the workshop to discuss SB35 housing applications along Empire Boulevard within the plan area
 - Staff clarified that purpose of the meeting was not to discuss SB35 applications.
 - Staff stated a meeting about SB35 would be scheduled for later in the summer, in July.
 - Staff requested that attendees provide input on the proposed Specific Plan.
 - Staff described the possibility of a Neighborhood Protection Plan for areas surrounding the GSSP in order to mitigate potential traffic, parking and other concerns.
 - Staff explained that the GSSP area currently has outdated zoning standards and that the Specific Plan can set a high bar for development and design in the future.
- b. Questions about the timeline and the gap in the project work, including concern about project already being in Phase 3.
 - Staff clarified that although previous workshops have occurred, the drafting of the plan has yet to occur and there will be many opportunities to provide feedback. All public feedback will be considered as we begin drafting the plan in Phase 4 of the project.
- c. City housing goals and state law.
 - City Council has set a goal of 12,000 new housing units throughout the city by 2035 to address the jobs/housing imbalance of 3:1.
 - State law & the Regional Housing Needs Assessment (6th cycle) set a housing production target of 8,772 units by 2029.
 - City's 2021 Housing Element has allocated most of these units to activity centers including Downtown Burbank, the Media District and the Golden State district.
 - Future Regional Housing Needs Assessment cycles have also been considered as the specific plan is a vision for next 12 years.
- d. Questions about "Affordable Housing" and Section 8 housing.
 - Affordable Housing as used in SB35, and density bonus law is not a Section 8 program.
- e. Interest in airport replacement terminal and high-speed rail projects

- The City is coordinating with the Hollywood-Burbank Airport and the CA High Speed Rail Authority to encourage appropriate connections for different modes of transportation across the district.
- f. Desire for a mix of uses, more places to walk to, currently a lack of amenities.
 - The plan will list allowed land uses and create public realm standards, including elements such as sidewalk width, tree spacing, and open space.
- g. Concerns about pedestrian safety, especially with speeding traffic on Empire Avenue.
- h. Concerns about parking given accessory dwelling units, the airport and the SB35 projects along Empire Avenue. There isn't sufficient on-street parking to accommodate for everything.
- i. Desire for more active transportation improvements, traffic calming to make it family friendly.
- j. Desire for better transit and connections to downtown; more frequent BurbankBus.
- k. Concern about reducing vehicle lanes and increased traffic.
 - A mobility plan will be included in the GSSP to address transportation improvements that consider all modes (walking, biking, driving, and taking transit).
- l. Request for environmental analysis to look at air quality, infrastructure, equity, utilities, schools.
 - The City will analyze impacts of new development in the Environmental Impact Report.
 - Request that the City bolster outreach efforts and consider sending mailed notices to residents.
 - Request that the City hold virtual meetings to provide several opportunities for public involvement and input.

Next Steps

The City will host two Walking Tours of the GSSP area in late August and October.

City staff will also present to City Council on mobility, tentatively scheduled for Fall 2023.

The public is invited to provide additional feedback online at goldenstatesp.com or emailed to gssp@burbankca.gov at any time during the project.