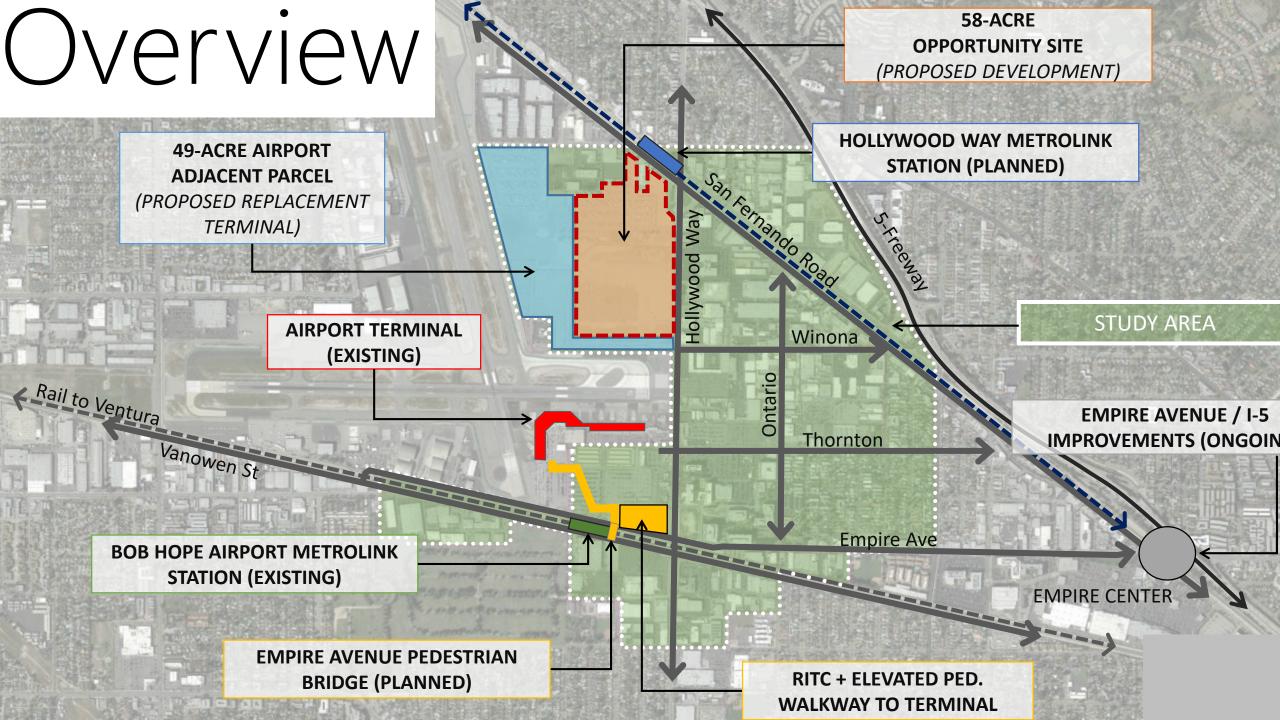
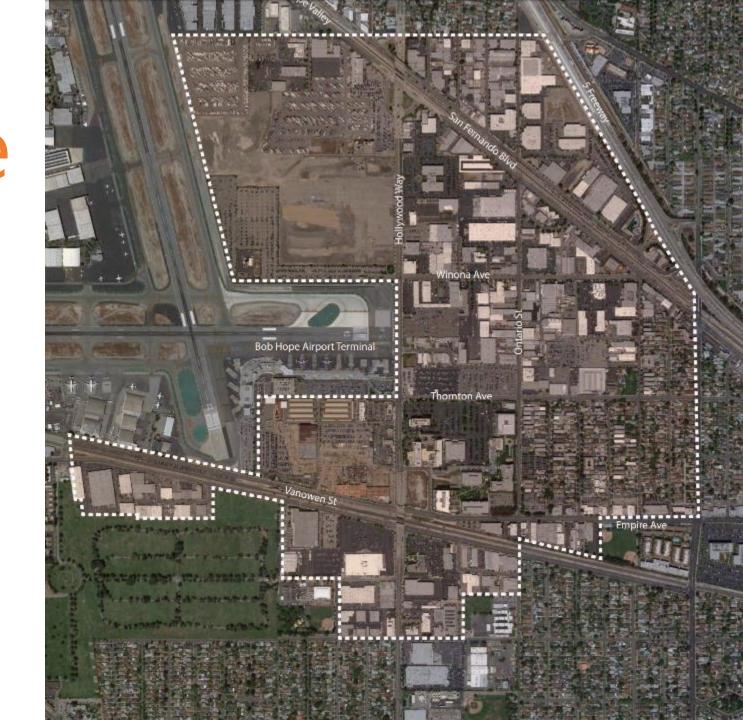
City of Burbank High Speed Rail Station Area Plan Golden State Specific Plan and EIR

City Council Study Session



Economic And Land Use History Of the GOLDEN STATE AREA



CHAPTER 1: AEROSPACE HUB (1940 - 1990) **Lockheed Anchors the Area**

Lockheed Receives Los Angeles Times, 29 June, 1941

Building Permits

Construction Program Amounts to \$46,300







CHAPTER 2: AREA IN FLUX (1990 – 2005) Lockheed Departs; land vacant; jobs lost

Lockheed Will Move Top-Secret 'Skunk Works' From Burbank

By RALPH VARTABEDIAN, Times Staff Writer

Los Angeles Times, 5 Nov, 1988

Burbank Officials Say Lockheed's Pullout Will Ultimately Benefit City

By GREG BRAXTON, Times Staff Writer

Some Layoffs Possible

An estimated 7,000 of Lock-heed's 14,000 Burbank employees will be moved. The move may result in some layoffs, but no more than 300, Tellup said.

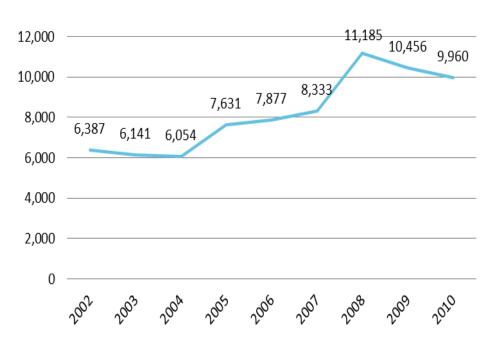
Los Angeles Times, 5 April, 1989



CHAPTER 3: POST-INDUSTRIAL SUCCESS (2005 – 2010)

Media and Technology fuel recent growth





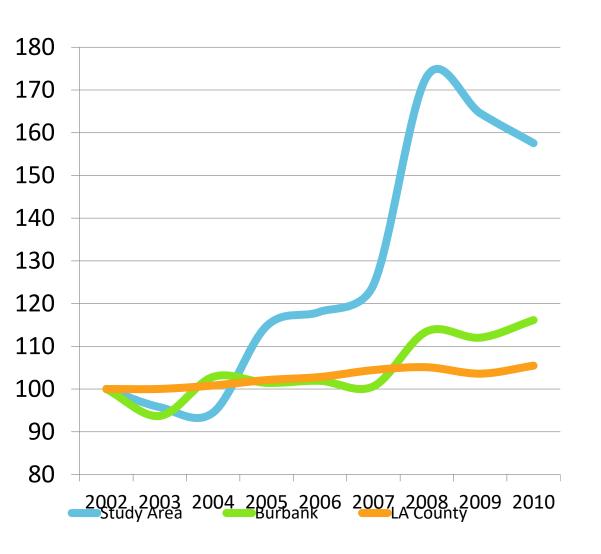
Transitioned to Post-industrial District Eclectic mix of commercial uses:

- Metal and machining
- Aerospace
- Buildings supply
- Sound stages
 - Stage and film props

CHAPTER 3: POST-INDUSTRIAL SUCCESS (2005 – 2010)

Media and Technology fuel recent growth

Relative Job Growth

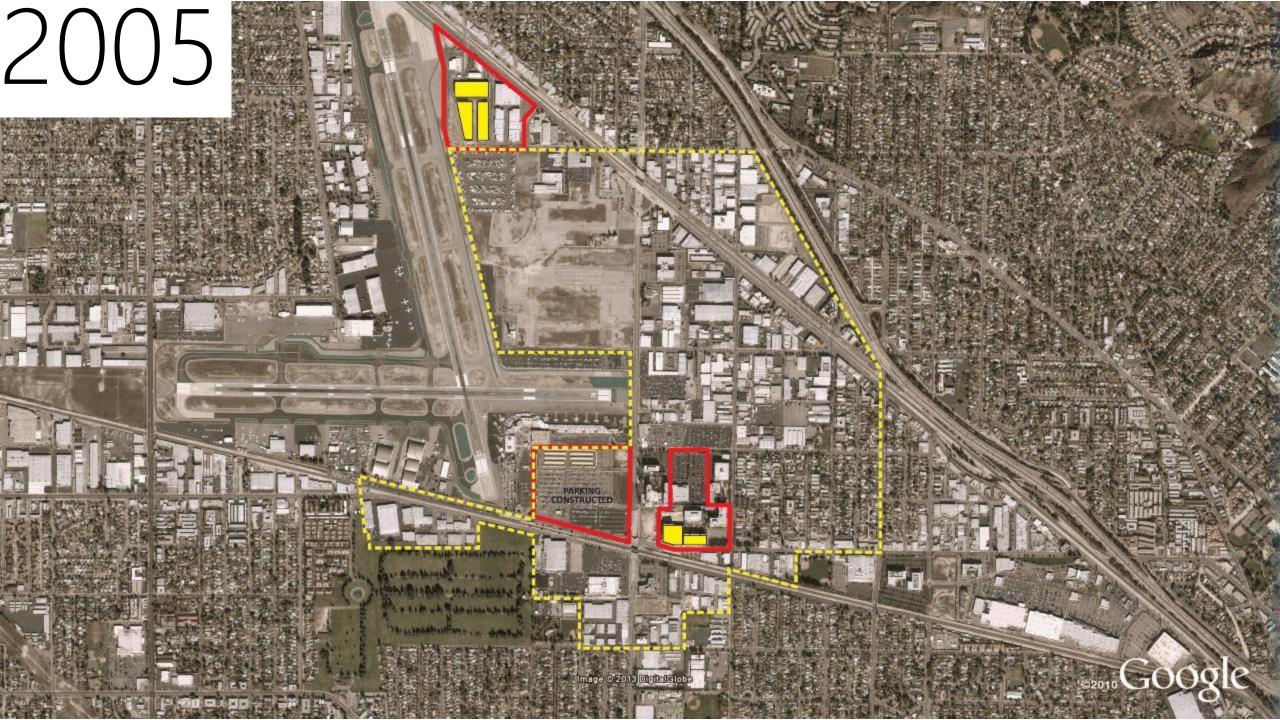














RETAIL

(Fast food cluster and Fry's)

HOTEL/CONFERENCE

(Three hotels – Marriot, Ramada Inn, & Quality Inn)

LIGHT INDUSTRIAL CLUSTERS

(Kino Flo (lighting) manufacturer is recent, rest are long-standing metal/machining clusters associated with aerospace)

MEDIA & TECH CLUSTERS

(Media Studios North is best example of new construction, but several small media users occupy adaptively reused buildings)

MIXED OFFICE+COMMERCIAL

(This is the most typical land use pattern – eclectic mix of disparate uses)

AIRPORT

SINGLE-FAMILY HOMES

MIXED MULTI-FAMILY AND SINGLE FAMILY HOMES

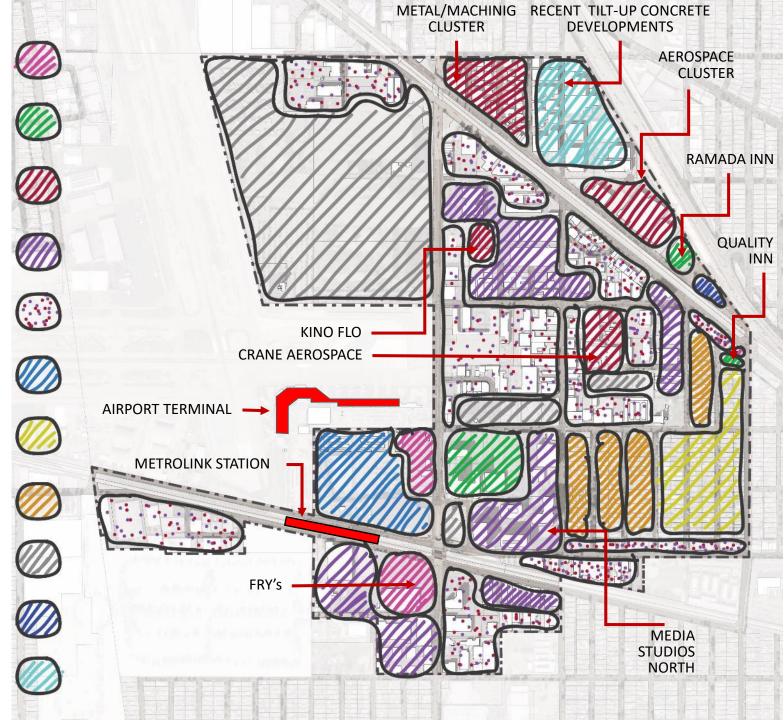
VACANT & PARKING LOTS

(Primarily B6 parcel and Airport parking lots)

AUTO SERVICES

RECENT TILT-UP CONCRETE LOGISTICS/BIG BOX

(Distinctive cluster adjacent to 5-Freeway with good truck access)



Next Chapter:

Where do we go from here?

Questions to Generate Ideas

What are some of the opportunities for economic growth in the area?

What sorts of businesses should be pursued?

What should a future Golden State neighborhood look like?

More Questions and More Ideas

Will more people live there?

Should we plan for additional housing?

How will the neighborhood relate to the rest of the city?

Questions/Ideas

Should development be clustered around the existing and proposed Metrolink stations?

How will residents and employees get around?

Should we consider flexible zoning to allow different uses such as office, R&D, light industrial, commercial, retail, and housing to exist in the same district?